

ILLUMINATION: Shining a Light on Social Justice



ILLUMINATION

SEATTLE

AATE

AMERICAN ALLIANCE FOR THEATRE & EDUCATION

2023

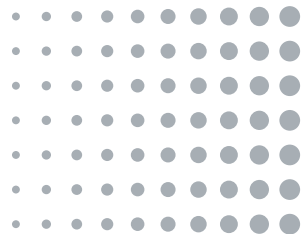
Seattle, WA

July 27-29, 2023

AATE CONFERENCE PROFILE

The American Alliance for Theatre & Education (AATE) is the leading member-based national organization serving the fields of theatre and education. AATE is unique in that it is the one place to reach a broad range of members committed to the fields of theatre for youth and theatre education. The 2023 Conference, **ILLUMINATION: Shining a Light on Social Justice** will take place in Seattle, WA July 27-29, 2023, with an anticipated attendance of over 300 people.

Conference events include workshops, panels, performances, keynote speakers, networking events, and receptions designed to encourage reflection on successes and challenges in the field and facilitate the setting of goals for the future. Do not miss your opportunity to connect with and participate alongside this highly engaged audience.



THE INTEREST OF OUR MEMBERSHIP ARE AS FOLLOWS:

32% Pre K-12 theatre education

32% Professional and youth theatre

23% College/University theatre education and research

13% Playwriting

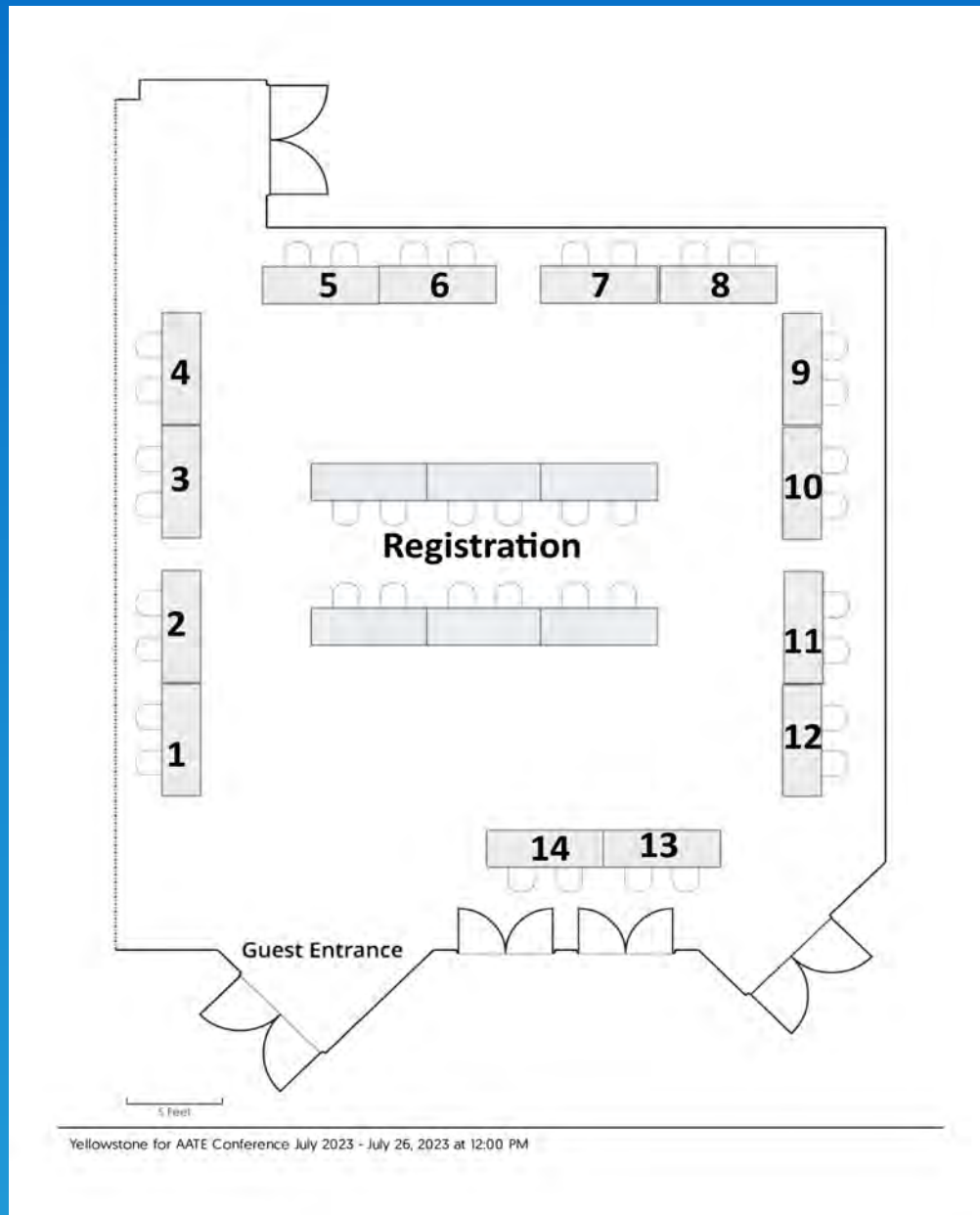
Your Sponsorship Includes	In-Kind Donation	\$600 Workshop Sponsor	\$650 Lanyard Sponsor	\$900 Conference Bag Sponsor	\$2,000 Sponsor	\$3,000 Sponsor	\$5,000 Sponsor	\$10,000 ASL Interpreter Sponsor	Reception Sponsorship: Based at Market Value
Citation for support from AATE presented at Awards Ceremony								X	X
Complimentary Full-Page Ad Projected During All Conference Events							X	X	X
Logo to Appear on Registration Check-In Kiosk and Mobile App						X	X	X	X
Complimentary Conference Registrations					X	X	X	X	X
Complimentary 8x10 Exhibit Booth in High Traffic Area					X	X	X	X	X
Opportunity to Place Promotional Materials in Conference Bag Given to All Attendees at Registration				X	X	X	X	X	X
Verbal Recognition at Conference Opening Ceremonies		X*	X	X	X	X	X	X	X**
Promotional Material Distribution at One Reception (Attendance approx.. 350-450)	X	X	X	X	X	X	X	X	X
Logo in Sponsor Listings of the National Conference Website with link	X	X	X	X	X	X	X	X	X

***Recognition is given at sponsored workshop**

**** Recognition is given at sponsored event**

(For In-Kind and \$500-\$750 Sponsorship Levels as an additional benefit we would like to offer a 20% Discount on the purchase of an Exhibit Booth)

ALL EXHIBIT BOOTHS INCLUDE:

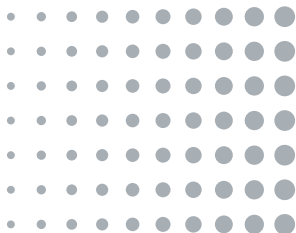
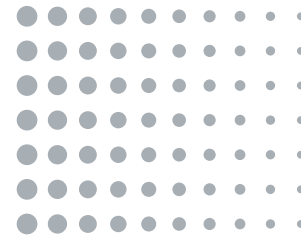


- 1 table and 2 chairs
- 6' x 30" booth (double booth 12' wide)
- Participation in Exhibitor Trivia Scavenger Hunt
- One (1) registration to attend conference events
- National Conference Attendee List (emailed after the Conference)
- Company name & booth number listed in the electronic conference program

AATE AD OPPORTUNITIES

Ads need to be in .gif, .jpg, or .png format (by email) to Alexis Truitt at alexis@aate.com by Wednesday, July 13th.

They will be shown in a PowerPoint format so a large clear ad is preferred. Please contact Alexis with any questions.



Other Exhibitor Opportunities

Exhibitor Spotlight

Take advantage of the opportunity to tell Conference attendees about your organization or product. During one of the Conference Keynotes (Thursday, July 27th, 2pm and Saturday, July 29th, 9:45am) we will assign days, each exhibitor will have 3 minutes to speak to the group all together, there are limited spots available for this opportunity. Give attendees the scoop on discounts, products, contests, and where to find you on the exhibitor floor. You must be a registered exhibitor to participate. Participation in the Exhibitor Spotlight is \$200.

Sponsor a Table

Sponsor a table at the networking events. Place a targeted 8 1/2X11" message at one of the all-Conference networking events. The cost to sponsor a table is \$100.



Exhibit Hall Hours:

Thursday, July 27th, 8am-11am (Exhibitor Set Up)

Friday, July 28th, 8:30am-6pm

Saturday, July 29th, 9am-5pm

Exhibitor Special Events:

Exhibitor Meet and Greet, Thursday, July 27th 4:45-5:45pm

Check out our Vendors, Friday, July 28th 10:30-11am

Check out our Vendors, Saturday, July 29th 10:45-11:15am

Exhibitor Raffle, Saturday, July 29th 4-4:30pm

2023 SPONSORSHIP / EXHIBITOR RESERVATION FORM

RECEPTION SPONSORSHIP

LEVEL

- \$10,000 ASL Interpreter Sponsor
- \$5,000 Sponsor
- \$3,000 Sponsor
- \$2,000 Sponsor
- \$900 Conference Bag Sponsor
- \$650 Lanyard Sponsor
- \$600 Workshop Sponsor
- In-Kind Donation

Event/Opportunity requested:

(if applicable)

A. Sponsorship Subtotal:

AATE Questions? Contact Alexis Truitt at 202-909-1194 or via email at alexis@aate.com AD MATERIALS: All advertising materials should be sent via email to alexis@aate.com

RESERVATION INFORMATION (IF APPLICABLE)

Representative at Booth:

Email:

Phone Number:

Upon confirmation, you will be sent instructions on how to submit a 150-word company description and logo

ADVERTISING AND OTHER SUPPORT

Standard

Booth (\$600)

I would like

1 Booth

2 Booths

3 Booths

I would like to add on: an electrical connection to my booth:

\$140

BOOTH#

1st choice

2nd choice

3rd choice

*due to placement of electrical outlets in conference hall, booth requests cannot be guaranteed

Raffle prize donation:

Trivia question (it should be something related to your organization)

B. Exhibit Booth Subtotal:

ADS:

PROJECTED AD: \$250

OPPORTUNITIES

Reception Sponsorship: Based at Market Value

\$200 Exhibitor Spotlight

\$100 Sponsor a table

Thursday, July 27th

Saturday, July 29th

MEMBERSHIP:

I'm already an AATE Member (take 15% off above prices for advertising only)

I can't believe I'm not yet an AATE member, please join me now and give me that discount! (add \$250)

Price per: Quantity:

C. Ads/Other Subtotal:

Line (Lines A-C) Total :

CONTACT DETAILS

Company:

Address:

Contact Name:

Phone:

Order Date:

Email:

PAYMENT INFORMATION

Company (if applicable):

Billing Contact (name on the card):

Billing Address:

Billing Phone Number:

Email for the Receipt:

Check# (circle one) Visa M/C Amex Discover

Credit Card: Sec.Code: Exp:

CONTRACT AGREEMENT

By signing below, I certify that I am the authorized representative of the Advertisers and have read and agreed to the Terms and Conditions (www.aate.com/adterms).

Signature:

Date:

If you have any questions about your Reservation Form or Billing, please contact Alexis Truitt at:

alexis@aate.com or 202-909-1194

Thank you for your interest and support of AATE.