



AMERICAN ALLIANCE FOR
THEATRE & EDUCATION

Providence, Rhode Island
July 28-31, 2022

AATE CONFERENCE PROFILE

The American Alliance for Theatre & Education (AATE) is the leading member-based national organization serving the fields of theatre and education. AATE is unique in that it is the one place to reach a broad range of members committed to the fields of theatre for youth and theatre education. The 2022 Conference, *Arriba el telón!* will take place in Providence, RI July 28-31, 2022, with an anticipated attendance of over 300 people. Conference events include workshops, panels, performances, keynote speakers, networking events, and receptions designed to encourage reflection on successes and challenges in the field and facilitate the setting of goals for the future. Do not miss your opportunity to connect with and participate alongside this highly engaged audience.

THE INTEREST OF OUR MEMBERSHIP ARE AS FOLLOWS:

32%

32%

23%

College/University theatre education and research

13%

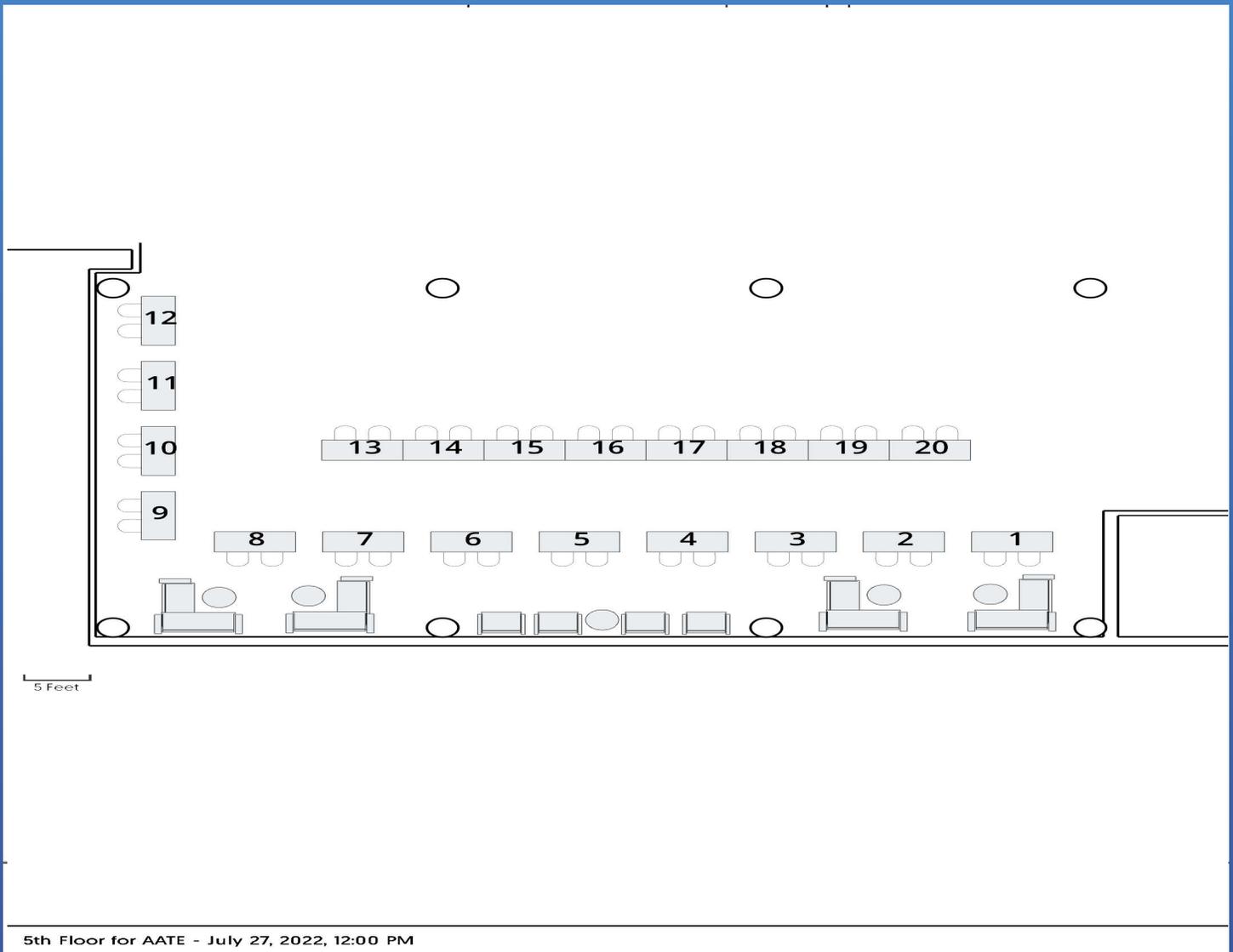
Playwriting

pre-K-12 theatre education

Professional and youth theatre



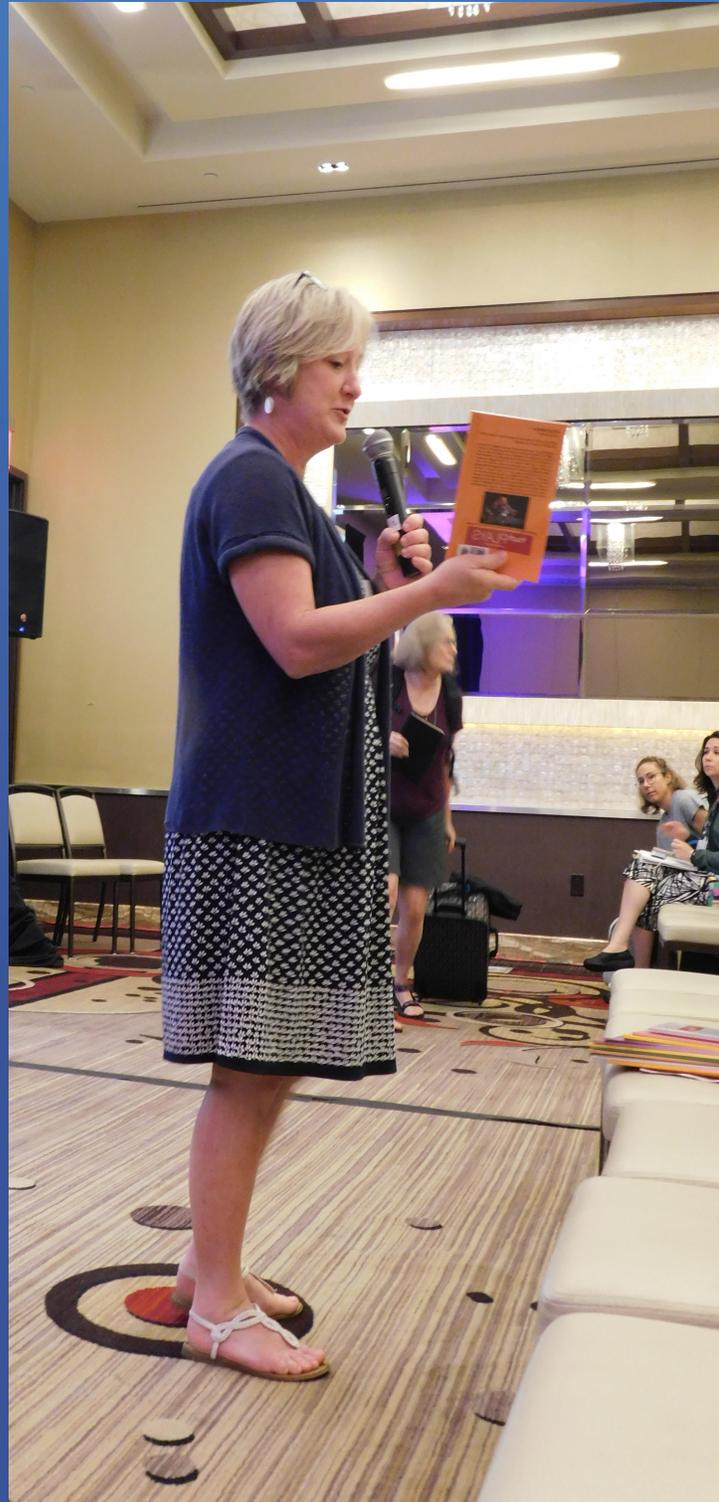
ALL EXHIBIT BOOTHS INCLUDE:



- 1 table and 2 chairs
 - 6' x 30" booth (double booth 12' wide)
 - Participation in Exhibitor Trivia Scavenger Hunt
 - One (1) registration to attend conference events
 - National Conference Attendee List (emailed after the Conference)
- Company name & booth number listed in the electronic conference program

AATE AD OPPORTUNITIES

Ads need to be in .gif, .jpg, or .png format (by email) to Alexis Truitt at alexis@aate.com by Wednesday, July 13th. They will be shown in a PowerPoint format so a large clear ad is preferred. Please contact Alexis with any questions.



Other Exhibitor Opportunities

Exhibitor Spotlight

Take advantage of the opportunity to tell Conference attendees about your organization or product. During one of the morning breakfasts (Friday, July 29th, 9 a.m. and Saturday, July 30th, 9 a.m.) we will assign days, each exhibitor will have 3 minutes to speak to the group all together, there are limited spots available for this opportunity. Give attendees the scoop on discounts, products, contests, and where to find you on the exhibitor floor. You must be a registered exhibitor to participate. Participation in the Exhibitor Spotlight is \$100.

Sponsor a Table

Sponsor a table at the morning breakfasts (Friday, July 29th and Saturday, July 30th). Place a targeted 8 ½ x 11" message at one of the breakfast tables. To sponsor a table at the all-conference breakfasts is \$50.



Exhibit Hall Hours:

Thursday, July 28th, 6-9:30 pm (Exhibitor Set Up)

Friday, July 29th, 8:30 am-6:30 pm

Saturday, July 30th, 8:30 am -5 pm

Exhibitor Special Events:

Exhibitor Spotlight, Friday, July 29th, 9am (Special Paid Opportunity)

Check Out Our Vendors, Friday, July 29th, 10:15-10:30 pm

Exhibitor Meet and Greet, Friday, July 29th, 5:45-6:30 pm

Exhibitor Spotlight, Saturday, July 30th, 9am (Special Paid Opportunity)

Check Out Our Vendors, Saturday, July 30th, 10:45-11 am

Exhibitor Raffle, Saturday, July 30th, 2:30-3:15 pm

2022 SPONSORSHIP / EXHIBITOR RESERVATION FORM

RECEPTION SPONSORSHIP

LEVEL \$10,000 ASL Interpreter Sponsor

\$5,000 Sponsor

\$3,000 Sponsor

\$1,500 Sponsor

\$1,500 Conference Bag Sponsor

\$500 Lanyard Sponsor

\$500 Workshop Sponsor

In-Kind Donation

Event/Opportunity requested: _____

(if applicable)

A. Sponsorship Subtotal: _____

AATE Questions? Contact Alexis Truitt at 202-909-1194 or via email at alexis@aate.com AD MATERIALS: All advertising materials should be sent via email to alexis@aate.com

RESERVATION INFORMATION (IF APPLICABLE)

Representative at Booth: _____

Email: _____

Phone Number: _____

Upon confirmation, you will be sent instructions on how to submit a 150-word company description and logo

ADVERTISING AND OTHER SUPPORT

Standard

Booth (\$500)

I would like

1 Booth 2 Booths 3 Booths

I would like to add on: an electrical connection to my booth:

\$100

BOOTH#

1st choice _____ 2nd choice _____ 3rd choice _____

*due to placement of electrical outlets in conference hall, booth requests cannot be guaranteed

Raffle prize donation: _____

Trivia question (it should be something related to your organization)

B. Exhibit Booth Subtotal:

ADS:

PROJECTED AD: \$250 DIGITAL AD: \$50

OPPORTUNITIES

Reception Sponsorship: Based at Market Value

\$100 Exhibitor Spotlight \$50 Sponsor a table

Sunday, August 4th

Monday, August 5th

MEMBERSHIP:

I'm already an AATE Member (take 15% off above prices for advertising only)

I can't believe I'm not yet an AATE member, please join me now and give me that discount! (add \$250)

Price per: _____ Quantity: _____

C. Ads/Other Subtotal: _____

Line (Lines A-C) Total _____

Due: _____

CONTACT DETAILS

Company: _____

Address: _____

Contact Name: _____

Phone: _____

Order Date: _____

Email: _____

PAYMENT INFORMATION

Company (if applicable): _____

Billing Contact (name on the card): _____

Billing Address: _____

Billing Phone Number: _____

Email for the Receipt: _____

Check# _____ (circle one) Visa M/C Amex Discover

Credit Card: _____ Sec.Code: _____ Exp: _____

CONTRACT AGREEMENT

By signing below, I certify that I am the authorized representative of the Advertisers and have read and agreed to the Terms and Conditions (www.aate.com/adterms).

Signature: _____

Date: _____

If you have any questions about your Reservation Form or Billing, please contact Alexis Truitt at:

alexis@aate.com or 202-909-1194

Thank you for your interest and support of AATE.