**NAME OF SCHOOL*:*** Theater program strategic plan

**Vision:** *Your vision statement should articulate your team’s aspirations for the future of the theater program in your school.*

**Mission:** *Your mission statement should articulate your team’s purpose for the current theater program in your school.*

**Goals:** *With your team, generate specific, achievable, and measurable goals for your program this year that will help you fulfill your mission and work toward your vision.*



**Action items:** *Before generating action items, complete the provided Strengths, Weaknesses, Opportunities, and Threats (SWOT) template. Once complete, discuss the difference between your goals and where you are now. From there, work with your team to develop action items that will help close the gap between your current status and your goals.*

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| Action item | Goal Alignment | Timeline | Point person |
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